

Kelly findley

- *Project management; full creative on several large projects*
- *Developed a visual brand identity for Hockey Canada*
- *Consultation with in-house clients + management of print shop contracts*
- *Strong independent + collaborative worker*

Education

Graphic Design Diploma, Algonquin College, Dean's List, 2004

Designs

Magazines, books, catalogues, calendars, menus, DVD labels, tickets, brochures, stationary, print ads, posters, exhibition pieces, truck graphics, signage, tickets, banners, multimedia presentations, illustrations, mascot design, logos, logo guidelines, web icons, interactive PDFs, websites, web ads.

Software

Mac OS X, Windows

ADOBE: InDesign, Photoshop, Illustrator, Acrobat, GoLive

MICROSOFT: PowerPoint, Word

QUARK: Xpress

Design Employment & Skill Set

HOCKEY CANADA

Senior Graphic Designer, Calgary, Oct 2006 - Present

- Developing a visual brand identity for Hockey Canada communications, both print and electronic.
- Full creative on several large projects, including: 120 page magazines, brochures, media guides, visual brand identities.
- Working independently to create hundreds of different designs, including the 2012 World Junior Hockey Championship logo.
- Trusted with project management; coordinating with multiple departments on a single project, producing many print/web pieces for a single event.
- Praised by supervisor as being highly organized
- Design/illustrations of a calendar mailed to over 200,000 children. Improved speed and detail on illustrations.
- Working back and forth with a fellow designer to create a single logo and publications.
- Supervision of other designers.
- Can take feedback and provide feedback
- Pro-active; Approaching staff to discuss annual projects
- Initiative; Researching how to create menus in interactive PDFs
- Contributing to the social committee, playing various sports with co-workers.

SCOUTS CANADA

Graphic Designer, Ottawa, Jan - Oct 2006

Concept generation, problem solving, pre-press, bilingual layouts, press-checks, and interacting with co-workers. Anticipating problems before the print stage, thus eliminating a significant amount of AA's compared with years past.

CANADIAN PSYCHIATRIC ASSOCIATION

Graphic Designer Ottawa, June - Oct 2005

Planning & designing all signage and pop-displays for a large conference. This included: managing dozens of projects with identical deadlines, interacting directly with several print shops, requesting quotes on the cost of printing, signing-off on proofs.

XACTLY DESIGN & ADVERTISING

Graphic Designer Ottawa, May - Dec 2004

Full creative on several designs, original concept generation, creative thinking. Projects included creating several print ads, menus, and logos.

Activities

MEETUP.COM - NEW IN TOWN CALGARY

Calgary, Feb 2008 - Present

Organizing events every month for people new to Calgary. Responsibilities include: collecting money from a sponsor, reserving tables with an establishment, creating electronic communications.

SPORTS

Playing various team sports, including: hockey, ball hockey, ultimate frisbee, football, volleyball and slow-pitch.